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one or more frequencies of one or more respective
other queries that have the subject matter of the
query and that are submitted by members of the
group during the period of time;
following the determining, attributing the one or more 5
characteristics to the user;
based on the one or more characteristics, identifying the
user for distribution of digital content authored by one
or more members of the group; and
providing the user with access to the digital content. 10

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